Missing Middle Housing and Multigenerational Communities

Crowne Plaza Portland Downtown Convention Center
1441 NE 2nd Ave, Portland, OR 97232

Friday, October 7, 2016

8:30AM  Check-in, Refreshments, Networking

9:00AM  Welcome, Opening Remarks & Polling
Elaine Friesen-Strang, AARP Oregon Volunteer President

9:15AM  Missing Middle Housing
Dan Parolek, Founding Principal, Opticos Design, Inc.

10:15AM Response Panel: Creating Multigenerational Communities
• Alan DeLaTorre, Portland State University
• Eric Cress, Urban Development Partners
• Dan Parolek, Opticos Design, Inc.
• Eli Spevak, Orange Splot, LLC
• Bandana Shrestha, AARP Oregon (Moderator)

11:05AM Solutions Panel: Expanding Housing Options in Our Communities
• Alma Flores, City of Milwaukie
• Joe Zehnder, Portland Bureau of Planning & Sustainability
• Dan Parolek, Opticos Design, Inc.
• Emily Lieb, Metro (Moderator)

NOON  Next Steps & Adjourn

#missingmiddle  #agefriendly
@AARPOR @pdx4all  @1000Oregon @ULINorthwest
Learn more:


AARP Livable Communities Portal [www.aarp.org/livable](http://www.aarp.org/livable)

AARP Livability Index [www.aarp.org/livabilityindex](http://www.aarp.org/livabilityindex)

AARP Oregon [www.aarp.org/or](http://www.aarp.org/or)

Accessory Dwellings [accessorydwellings.org](http://accessorydwellings.org)

Age-Friendly Portland and Multnomah County Initiative [http://agefriendlyportland.org/](http://agefriendlyportland.org/)


Housing Land Advocates [https://housinglandadvocates.org/](https://housinglandadvocates.org/)

Lifelong Housing [http://lifelonghousing.org/](http://lifelonghousing.org/)

Missing Middle Housing [http://missingmiddlehousing.com/](http://missingmiddlehousing.com/)


Portland for Everyone [https://portlandforeveryone.org/](https://portlandforeveryone.org/)

Portland Housing Center [http://portlandhousingcenter.org/](http://portlandhousingcenter.org/)


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About Our Speakers

**Eric Cress** is an engineer and designer by training. Eric is drawn to innovative new ideas that make our communities better places to live. At UD+P, Eric concentrates on acquisition, development, and finance. Before UD+P, Eric was a project manager at Pacific Bay Investments in Berkeley, California. Prior to that, he managed engineering projects for Cypress Semiconductor, Maple Optical Systems, Leapfrog Toys, and the National Science Foundation. Eric holds eight patents and has published several papers related to this work. He earned an MBA with a focus in real estate finance from the Haas School of Business at UC Berkeley, as well as BS and MS degrees in electrical engineering from Mississippi State University. Eric currently serves as Vice President of the Central Eastside Industrial Council and Urban Product Council Chair of the Portland Chapter of the Urban Land Institute.

**Alan DeLaTorre, Ph.D.** is a self-described “urban gerontologist” who is passionate about translating research into policy and practice. He is a Research Associate at Portland State University’s Institute on Aging and assists in coordinating the Age-Friendly Portland and Multnomah County initiatives. He serves on the board of the Oregon Gerontological Association, as co-chair of the Environmental Design Committee for the Association for Gerontology in Higher Education, and as an appointed volunteer for AARP Oregon focused on livability and age-friendly communities.

**Alma Flores** currently serves as the Community and Economic Development Director for the City of Milwaukie. Prior employment has been with the City’s of Portland and Beaverton. She is a native of Los Angeles, CA, but has lived in Oregon for over 15 years. She is a graduate of UCLA and holds her Master’s in City Planning from MIT. Her passion lies with helping to level the playing field for all and providing resources to micro- and small- businesses. She serves on the board of Microenterprise Services of Oregon, Upstream Public Health, Catholic Charities, and PSU’s Institute for Metropolitan Studies. She is married and is the mother of two children.

**Elaine Friesen-Strang**’s professional career was in social services, the last 20 years of which she was a state director for a guardianship program serving adults with intellectual/developmental disabilities. Since retiring, she has become an advocate for Livable Communities and the needs of older adults. She currently serves on the Multnomah County Senior Advisory Committee, the Governor’s Commission on Senior Services, and other Multnomah County committees ranging from transportation to emergency planning. In June 2016 she was appointed volunteer State President for AARP Oregon. She and her husband live in NE Portland and have two adult children.

**Emily Lieb** manages Metro’s Equitable Housing Initiative, which is focused on developing regional partnerships to support innovative approaches and policies that result in more people being able to find a home that meets their needs and income levels. Prior to joining Metro, Emily served as a Bloomberg Philanthropies and NYU-Wagner Innovation Fellow in the office of Atlanta Mayor Kasim Reed, where she managed strategic initiatives on homelessness and infrastructure finance. Emily has previously worked for the City of Portland and Portland State University (PSU) and has a master’s in urban and regional planning from PSU.
Daniel Parolek, AIA is an architect and urbanist who has worked with cities and towns of all sizes around the world to create vibrant, urban visions that reinforce the unique character of a place and that support local economies. A recent Next City article referred to Daniel as “that guy” who coined the term Missing Middle Housing, which intelligently addresses housing issues in cities across the country. Founding Principal of Opticos Design, Inc., he is also at the forefront of rethinking the way we zone our communities to promote more compact, walkable, and vibrant places. In 2007, he co-authored the book Form-Based Codes and, in 2013, as part of a larger sustainable growth strategy in partnership with the Prince’s Foundation for Building Community, he wrote the first development code for Gabon, Africa. He serves as a board member for the Form-Based Codes Institute, an organization dedicated to reforming zoning to remove barriers for urban development, and for TransForm, which promotes walkable communities with transportation choices to connect people of all incomes to opportunity. His love of good urbanism springs from a childhood spent exploring the vibrant downtown of Columbus, Nebraska, on his bike.

Bandana Shrestha is the Director of Community Engagement for AARP Oregon and serves as the staff lead for AARP’s livability work in the state including growing and supporting the Network of Age-friendly Communities, advocating for policies and programs that enhance affordable and accessible housing options, and expanding transportation and mobility options for all. Before joining AARP, Bandana served as Director of Model Programs and Partnerships for the Points of Light Foundation where she developed and led programs to engage and serve diverse under-served populations.

Eli Spevak moved to Portland in 1994 as a construction supervisor with Habitat for Humanity, after which he managed the finance and construction of over 250 units of affordable housing through work in the non-profit sector. He served on the board of Proud Ground for its first 5 years and worked with Dignity Village during its first two. After taking a year off to work as a backcountry ranger, Eli launched a development and general contractor company, Orange Splot LLC, to pioneer new models of community-oriented housing, ideally within an easy bike ride of his house. Completed projects have been featured in the New York Times, Sunset Magazine, and the Today Show. He’s led tiny house bike tours, advocated for regulatory changes to support accessory dwellings, and co-founded the accessorydwellings.org website. Recently back from a Loeb Fellowship, Eli serves on the Residential Infill Project and the Planning and Sustainability Commission. He continues to launch new communities and hopes they go well enough to fund his policy habit.

Joe Zehnder is a planner and community development professional with over 25 years in the public and private sectors. Currently he is Chief Planner for the Portland Bureau of Planning and Sustainability where he manages all planning programs. As Chief Planner, Joe led BPS’ development of the Portland Plan - a strategic plan for the city that focused on equity, prosperity, education and healthy community design; A new Comprehensive Plan - a plan for Portland’s growth over the next 25 years; A new plan for the Central City; and Land use and community development plans for the City’s next two transit corridors. Prior to moving to Portland, Joe was a principal with the architecture and planning firm SmithGroup JJR in Chicago and a senior policy director at the Urban Land Institute. For seven years, he was a planner and Deputy Commissioner with the Chicago Department of Planning & Development where he managed long range planning and development strategies. Joe has degrees in urban planning and economics.